

# BEAUTIFUL ROOFS





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BY

WEATHERBEST STAINED SHINGLE CO., INC.

NORTH TONAWANDA

NEW YORK



# Variegated Color Roofs

of

## Weatherbest STAINED-SHINGLES



**WEATHERBEST STAINED SHINGLE CO., Inc.**

Manufacturers of WEATHERBEST Stained Shingles

**NORTH TONAWANDA, N. Y.**

**WESTERN PLANT: MINNESOTA TRANSFER, MINN.**





Residence of Judge Frank Hammond, Benton Harbor, Michigan.

Designed by Architect Homer W. Harper.

Roof: WEATHERBEST Thatched Straw Effect Stained Shingles.



# The Roof of Variegated Colors



PROBABLY no one feature is more conspicuous on a dwelling than the roof. Because of its prominence it can easily help or mar the architectural beauty of the home, yet for years past it has been given little or no thought as to color. It was considered a matter of course that the roof must remain a dull drab shade, lending nothing to the color scheme of house or surroundings. Only in recent years has color made its appearance on the roofs of our homes—color which secures perfect harmony or definite contrast—thereby adding a deal of charm that was otherwise lacking.

The receding angle at which the roof greets the eye allows of a radical departure from conventionalism in color treatment. WEATHERBEST Stained Shingles in several shades of one color or a harmonious blending of several different colors properly proportioned result in decidedly pleasing results. But even so, care should be used in selecting colors that will harmonize or definitely contrast with the walls and trim.

The color plates shown in this booklet are photographic reproductions of several WEATHERBEST Variegated Color Stained Shingle Roofs. Not all color variegations are shown however, as the many standard WEATHERBEST colors make it possible to carry out an almost unlimited number of color ideas.

In the working out of all WEATHERBEST Variegated Color Roofs we select colors that blend, proportioning each so that no one color dominates. Because WEATHERBEST Stained Shingles are random widths, a WEATHERBEST Variegated Color Roof does not present the symmetrical “patterned” or “patch quilt” appearance so often noticeable on variegated color roofs of materials which, when laid on the roof, present color spots all exactly the same size.

WEATHERBEST Variegated Color Roofs cost no more to apply than a one color stained shingle roof. The different colored shingles are mixed together at the WEATHERBEST factories, then rebundled, enabling the carpenter to lay the shingles just as they come from the bundle.

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**T**HE home of Architect Charles H. Reuwer, Villa Nova, Baltimore, Md. For a perfect blending of the roof with its surroundings Mr. Reuwer selected WEATHER-BEST Stained Shingles in Variegated Green. Contrasting strongly with the roof are the 24" heavy butt WEATHER-BEST Colonial White Stained Shingles used on the sidewalls.





**W**EATHERBEST Variegated Color Roof No. 6. There are three shades of Green, equally proportioned, used in this variegation. When sidewalls are white or gray this color scheme on the roof gives a pleasing contrast and blends perfectly with surrounding foliage. Colors can be repropotioned to either lighten or darken the general tone as desired.





**T**RULY the roof is an outstanding feature of this attractive small home designed by The Building Service Bureau of Minneapolis, Minn. for Mr. George Ransom of that city. Because of its prominence, WEATHERBEST Stained Shingles in a pleasing Variegated Brown were selected to assist the roof in holding its place as one of the chief decorative features of the building.





*B*ROWNS in rich autumnal hues make this one of the most popular of WEATHERBEST Variegated Color Roofs. It is our No. 4 Variegation and contrary to the impression given by its colorful effect, only three different shades are used. On the house with walls of light brown or gray, this color treatment is ideal for the roof.





**W**EATHERBEST Stained Shingles in three shades of brown and three shades of red, properly proportioned, have made the WEATHERBEST Variegated Color Roof on this Rochester, N. Y. home a thing of striking—yet subdued—beauty. L. L. Christ of Rochester was the architect and builder for H. F. Taylor, the owner.





*R*ED, unlike greens and browns, is in direct contrast to its surroundings and on the roof adds a pleasing spot of color to the landscape. Two shades of WEATHERBEST Red and one of reddish brown, all equally proportioned, compose this soft toned WEATHERBEST Variegated Color roof known as our Variegation No. 5.





**W**EATHERBEST 16" "Doubl-Thik" Stained Shingles in a pleasing variegation of blues and reddish purples were specified by Architect Lee Black for the roof of this beautiful home at Lansing, Mich., owned by Norman B. Cove. Note the unusual manner in which the 24" Random Width Colonial White WEATHERBEST Stained Shingles were applied on the sidewalls.





**T**HE greens, the grays and the purples of slate here present a unique and pleasing color suggestion for a WEATHERBEST Variegated Color Roof. Four colors are used in securing this effect and when ordering or specifying it should be referred to as No. 11. Can be altered to contain more green or purple as may be desired.





**D**EPARTING from the conventional straight lines, WEATHERBEST Thatch Butt Stained Shingles have given a soft and pleasing "semi-thatch" effect to this roof. Colors used are a special blending of greens, reds and yellows. Designed and owned by Architect E. H. Silverman, Elkins Park, (Philadelphia), Pa. We are always glad of the opportunity to work out and submit samples of special color variegations.





*H*ERE a touch of green, there a dab of dull red, yonder a trace of rich yellow—and the artist makes his flat brown fairly vibrate with life and luminous warmth. In much the same way this WEATHERBEST Thatch Effect Roof blends its varied pigments to the picturesque hue of weathered straw. The WEATHERBEST Weathered Straw color scheme offers a distinctive beauty that brings increased charm with every added year.





*A* “HOME” in every sense of the word best describes this cozy residence of G. H. Borthwick at Syracuse, N. Y., designed by Architect James Meehan of that city. And not the least of its many charms is the 24" WEATHERBEST Variegated Brown Stained Shingle roof, harmonizing perfectly with the wide exposed 24" WEATHERBEST Silver Gray Stained Shingles on the sidewalls.



## A Variety of Weather-tested Colors

**T**WENTY standard WEATHERBEST colors, any number of variegated color schemes, and the fact that we match special colors without extra charge allows an almost unlimited means of carrying out any color idea desired when WEATHERBEST Stained Shingles are used. Every WEATHERBEST Color is durable as the WEATHERBEST Creosote stain represents thirteen years of constant research and improvement. At our factories the shingles are unbundled and treated separately — not “bundle-dipt”. Unbundling means far better penetration and uniform colors. After staining, the shingles are dried, rebundled and come ready to lay.

WEATHERBEST Stained Shingles are furnished in 12", 16" (regular and “Doubl-Thik”) 18" and 24" (regular and “Doubl-Thik”) sizes. WEATHERBEST are also furnished specially prepared for Thatched Straw Effect Roofs. Lumber dealers everywhere carry popular colors and sizes in stock and quick shipping service is maintained from our factories for all special orders.

### SEND FOR THIS SET OF COLOR SAMPLES

The set of color samples pictured below is 12" long and will be sent on request. The samples are of cedar and truthfully show WEATHERBEST Colors. A number of suggestions for charming color combinations and variegated color roofs are given on the literature attached to the color set.







### Flat or "Slash Grain"

This picture shows poorly manufactured, flat grain Red Cedar shingles which cannot take and hold stain. This grade also tolerates knots and other defects injurious to good service. Such shingles curl, warp and split after a few years of service.



### Weatherbest "Edge Grain"

A photographic reproduction of 100 percent Edge-Grain Red Cedar shingles used in the manufacture of WEATHERBEST Stained Shingles. These shingles have a texture which is well suited to receive and hold stain and they will lie perfectly flat and not split during their life-time of service.



### WEATHERBEST Edge-Grain means life-long service

Above is illustrated the difference between good and poor Red Cedar Shingles. It is absolutely impossible to securely fasten colors to the smooth, glassy surface of the flat grain in the shingles shown on the left.

In contrast, note the straight grain, perfect 100 percent Edge-Grain shingles on the right. These present a surface that readily absorbs and retains a maximum amount of stain. Every WEATHERBEST Stained Shingle is free from all defects and is strictly 100 percent Edge-Grain. This fact, combined with the WEATHERBEST process of staining, insures an unusual amount of color and creosote preservative entering into and literally becoming a part of the wood. The result is uniform, durable colors and life-long service when shingles are applied with zinc-coated nails.







**Weatherbest**  
**STAINED-SHINGLES**  
**FOR ROOFS AND SIDEWALLS**



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